



## This Week's Program

**Wednesday, April 9**

**"The Brothers Menendez: Frauds or Victims?  
What Happened in Court vs. What Happened in the Media"**

**Pamela Bozanich**

*Prosecuting Attorney, 1st Menendez Trial*

**The Queen Mary - Grand Salon**

**LUNCH - 12:00 Noon**

**PROGRAM - Please note start @ 12:15 - 1:30 p.m.**



**PAMELA BOZANICH** served as the lead Prosecuting Attorney in the first trial of Lyle and Erik Menendez, brothers from Beverly Hills who were accused of murdering their parents, Jose and Kitty Menendez in 1989. Central to the prosecution's strategy was Bozanich's efforts to portray the killings as pre-meditated and motivated by financial gain. While the 1990-1993 murder trial would ultimately result in a hung jury, Bozanich's expertise and lead involvement in the high-profile murder case would solidify her reputation in the legal community. In 1996, the brothers were retried again by another prosecutor, this time together in front of a single jury, and found guilty on two counts of first-degree murder, being sentenced to life in prison without parole. Now, thirty years later, the case is experiencing heightened renewed interest due to several feature films on Netflix and Oxygen, resulting in public pleas for the release of the Menendez Brothers.

Having worked for the Organized Crime and Special Trial Divisions for the Los Angeles County District Attorney's Office for 24 years, Bozanich's work would involve murder and child abuse cases, including serving as attorney on another highly publicized case - the second McMartin pre-school molestation trial.

Bozanich was born in Kittery, Maine and graduated from Wellesley College, and University of Southern California Law School. She and her husband have lived in Naples, Long Beach for nearly four decades, and have a daughter and two grandsons living in Montana.

## Thoughts from #108

By Steve M. Hockett, RCLB President



One of the trademark elements of our 108th year has been our **Reyn Spooner** logo shirt that so many of you acquired. I am proud to report that the Reyn Spooner company heard of our program and wants a picture to post on their website. Please wear your shirt at Wednesday's meeting on April 9th. Show your pride and wear your Rotary Club of Long Beach official attire!

Last week, while being recognized for her Birthday, **Jean Bixby-Smith** reminded us that Rotarians played a key role in establishing the Long Beach Day Nursery. It was our Club's first community service project in 1917. Today, many current Rotarians are active in that wonderful organization. Thank you to Jean for calling our attention to Long Beach Day Nursery as a valuable community institution. In an upcoming meeting, Jean will present a History segment detailing the importance of our Club's continued relationship with the Day Nursery.

Another major accomplishment of our Club, the **Rotary Centennial Park** on PCH near Cherry, gives neighborhood children a green, clean, and safe place to play. In 2005, to celebrate Rotary International's 100th Birthday, **RCLB President #87 Mark Bixby** led Rotarians to provide the initial funding and design gifts. In this 20th year, we continue to be stewards of the Park by participating in monthly clean-up days. Please join fellow Rotarians for our monthly clean-up on Saturday, April 12th, and for the **Annual Mark Bixby Easter Egg Hunt and Paul Kennard Book Fair** on Saturday, April 19th. I'm sure both events will warm your Rotary spirit.

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## Welcome New Rotarian, Jesa Townsend

By Natalie Hale, Sponsor



Introducing, **Jesa Townsend**, our Newest Member of Rotary of Long Beach, cosponsored by Jon Mesko.

Jesa just completed a ribbon-cutting ceremony last week for Angels for Sight Clinic, located in Downtown Long Beach where she serves as the Executive Director. Jesa is a talented leader in fund development and community relations, with a passion for art and education. Her career is a testament to her dedication to making a positive impact, earning her nominations for the 2023 Success Magazine's 50 Women of Influence and the L.A. Works Civic Leadership & Impact award.

Jesa graduated with her Master's from Johns Hopkins University. Her journey began in education, teaching from 3rd grade to college level, driven by her love for community building and social issues. Her creative strategies have led her to collaborate with award-winning nonprofits and schools, using art to address social challenges. Recognized for her artistic talents, she received the 'Hero and Heart' artist honor from the San Francisco General Hospital Foundation in 2012. Since then, she's partnered with over 32 organizations, using her art to support various causes.

Beyond her artistic endeavors, Jesa is a Government Facilitator for The National Center to Reframe Aging and an advocate for The Epilepsy Foundation. Also, she serves on the Arts & Culture Advisory Council at Nevada State University and the Board of Aspire Public Schools.

Jesa is bubbling with energy, focused passion and she has a big heart! Jesa will be a phenomenal Rotarian!

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## Feeding the Future – Part Deux Student Food Gift Card Drive – Month of April

By Leslie Wiberg, Community Service Director

Last Spring, as part of our Club's annual Feeding the Future Community Service Project, we collected food gift cards *in lieu* of a food drive. Nearly 80 gift cards totaling \$1,855 were donated.

As a result, we have designated **April** to be **Gift Card Donation Month** to once again assist our food insecure students at Long Beach City College and at CSU Long Beach.

The Rotary Club of Long Beach has long been a champion of education in our community. Many college students face financial hardship. The rising cost of education often necessitates cutting corners, with food being a common sacrifice. This can have a detrimental impact on their studies, health, and overall well-being. But with your support, we can make a difference.

**Every contribution, big or small, is greatly appreciated!** Please reach out to your neighbors, friends, and co-workers and ask for a gift card in any amount from any location that provides food, e.g. Grocery Store, WalMart, Target or a Sandwich Shop.

**Gift cards will be collected in April, beginning April 9 at the Rotary meeting.**

If you prefer to donate to the Long Beach Rotary Charitable Foundation/ Feeding the Future, we can purchase gift cards on your behalf. Contact with any questions [LeslieWiberg@hotmail.com](mailto:LeslieWiberg@hotmail.com) or April 9th at the Rotary meeting.



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## 5 O'Clock Somewhere



## *5 O'Clock Somewhere*



**628 Alamitos Avenue, LB  
Tues, April 8 | 5 - 7 P.M.**

Join us for an evening of wine, appetizers, and a special guided tour of the vibrant Latin American Art collection, hosted by Rotarian Solimar Salas.

Bring a potential new member and enjoy an unforgettable cultural experience!

RSVP to [Madrid@rotarylongbeach.org](mailto:Madrid@rotarylongbeach.org)



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**Congratulations, Dan Tapia!**





Congratulations to **RoToastados President** and fellow **Long Beach Rotarian, Dan Tapia**, for securing **First Place in the Division E International Speech Contest** on March 23rd. His compelling speech captivated the audience and judges alike, showcasing his exceptional oratory skills.

Join us in celebrating his achievement at the upcoming **RoToastados meeting on April 10th at 2 PM.**

Let's rally behind Dan as he prepares to represent us at the District 1 Conference on May 3rd. Mark your calendars to support him on his journey to further success.

## Annual Mark Bixby Easter Egg Hunt and Paul Kennard Book Fair




**THE ANNUAL MARK BIXBY MEMORIAL**

# *Easter Egg Hunt*

**& PAUL KENNARD**

# *Book Fair*

**Saturday, April 19, 2025**  
**12:00 PM – 2:30 PM**

BUNNY PHOTO OPS – 12:00PM (BRING A CAMERA!)

EGG HUNT UNDER 3 YRS. – 12:15 PM

EGG HUNT CHILDREN AGES 4-12 – 12:30PM

**Rotary Centennial Park**  
**1729 Junipero Ave, Long Beach, CA 90804**  
(located in the diagonal between Pacific Coast Hwy / Junipero)

FEATURING FREE PHOTO OPPORTUNITIES WITH THE EASTER BUNNY, A SEARCH FOR FREE HIDDEN EGGS THROUGHOUT THE PARK, PLUS A BOUNCE HOUSE, FACE PAINTING, EGG BAG DECORATING AND A FREE BOOK!



*meet the Easter Bunny and take photos!*



APPROVED BY THE CITY OF LONG BEACH  
DEPARTMENT OF PARKS, RECREATION & MARINE,  
AND THE OFFICE OF 6TH DISTRICT  
COUNCILMEMBER, DR. SUELY SARO

REV. 03.04.25

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Port of  
**LONG BEACH**  
THE GREEN PORT

**Don't Miss This Week's**  
*'Auction Opportunity to Throw the First Pitch'*

## Rotary Night @ Blair Field

By Lance R. Kenyon, Long Beach Rotary Scholarship Foundation CSULB Committee Chair



## **ROTARY Night at Blair Field CSULB Dirtbags vs USC Trojans Baseball**

**Tuesday, April 22, 2025**

**5:00pm - Pre-Game Reception at 1<sup>st</sup> Base Pavilion**

**LBRSF Hosted Food and Drink from Legends**

**6:00pm - Game Time**

**Presentation of Rotary Scholarship Foundation Check for CSULB Scholarships  
to President Jane Close Conoley on the Field !**

**Purchase Tickets through link: [www.longbeachstate.com/Rotary](http://www.longbeachstate.com/Rotary)**

**Please RSVP to [scholarships@lbrsf.org](mailto:scholarships@lbrsf.org)**



**Rotary Golfers - Mark Your Calendars - May 30!**

By Donald N. Serafano and Mike Wilson





Hello Rotarians,

Our next golf outing is **Friday, May 30<sup>th</sup>**, at **Meadow Lark Golf Course** in Huntington Beach.  
We will be teeing off at **11:34a.m.**

*We moved it from May 23<sup>rd</sup> so it's not on Memorial Day weekend.*

The cost is **\$65**, which **includes a cart and small bucket of range balls.**

Again, any skill level is welcome.

**Rotary golf is about cultivating friendships, and most importantly, having fun.**

If you are interested and/or wish to be added to the notification list, please contact  
Don Serafano ([dserafano@gmail.com](mailto:dserafano@gmail.com)) and Mike Wilson ([wilsomik@gmail.com](mailto:wilsomik@gmail.com)) via email.

Looking forward to seeing everyone on **Friday, May 30<sup>th</sup>!**

Best,  
Don and Mike

## Birthdays - Click on a Name and Send Congrats!



[Wayne C. Slavitt](#)  
April 11th



[Jean Bixby Smith](#)  
April 14th



[Andrew J. Barber](#)  
April 14th



[Robb Korinke](#)  
April 15th



[Sofia M. Riley](#)  
April 15th

## Years of Service - Click on a Name and Send Congrats!



[Gregory L. Owen](#)  
47 Years



[Gail B. Schwandner](#)  
32 Years



[Kenneth G. Cecil](#)  
27 Years



[David A. Lott](#)  
11 Years



[Brett Lewis](#)  
10 Years



[Sathya Chey Patterson](#)  
9 Years



[Braden James Phillips](#)  
8 Years



[Judy Ross](#)  
7 Years



[Shel-lee Davis](#)  
6 Years



[Mary Zerafa Loos](#)  
4 Years



[Jesse J. Pazdernik](#)  
**New Member!**



[Duane H. Evans](#)  
**New Member!**

[Betty J. Martin](#)  
**New Member!**

## EVENTS - Mark your Calendar

April 8th, 5:00-7:00 PM  
[Rotary Night at MOLAA](#)

Tour and Wine Reception for Rotary

April 9th, 12:00-1:30 PM  
[Rotary Weekly Club Meeting](#)

**Speaker:** Pamela Bozanich

**Subject:** The Brothers Menendez: Frauds or Victims? What Happened in Court versus What Happened in the Media

April 10th, 2:00-3:00 PM  
[RoToastados - A Rotary Toastmaster Alliance Club](#)

April 12th, 8:00-9:00 AM  
[Centennial Park Clean-up](#)

April 15th, 4:00-5:00 PM  
[RCLB Board of Directors Meeting](#)

April 16th, 12:00-1:30 PM  
[Rotary Weekly Club Meeting](#)

**Speaker:** Alicia Kirkwood

**Offsite Meeting @ LBCC TTC**

April 19th, 12:00-2:00 PM  
[Annual Mark Bixby Egg Hunt/Paul Kennard Book Fair](#)

Annual Spring Easter Egg Hunt/Paul Kennard Book Fair - Rotary Centennial Park

April 22nd, 5:00-8:00 PM  
[LBRSF Annual Sporting Event](#)  
Reception and CSULB Dirtbags vs USC Game  
Blair Field - First Base Pavilion Light food/ drinks provided by LBRSF

April 23rd, 12:00-1:30 PM  
[Rotary Weekly Club Meeting](#)  
**Speaker:** Camp Enterprise Kick-off: Thomas O'Leary  
Pres/CEO of JetZero

April 24th, 2:00-3:00 PM  
[RoToastados - A Rotary Toastmaster Alliance Club](#)



**Rotary Club of Long Beach**  
meets every Wednesday @ 12 Noon

**THE QUEEN MARY**  
1126 Queens Hwy  
Long Beach, CA 90802

*LB Skyline Photo Credit  
Long Beach Convention & Visitors Bureau*

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### Club Office

Rotary Club of Long Beach  
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[Rotary@RotaryLongBeach.org](mailto:Rotary@RotaryLongBeach.org)

### Visit

[Long Beach Rotary](#)  
[District 5320](#)  
[Rotary International](#)

Visit our  
Social Media Pages

